

SHRINE BOWL

MONTREAL '92

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Sept. 19, 1992

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VS
McGill
REDMEN



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6th Annual Shrine Bowl - CANADA'S BIGGEST BOWL GAME!

By Earl Zukerman

After three years, the venue of the annual Montreal Shrine Bowl charity fundraiser football game has shifted from Concordia's Loyola campus to the friendly confines of **McGill's Molson Stadium**.

"We're gonna pack the place," predicts Redmen head coach Charlie Baillie of the stadium which seats 16,000. "We've hired B.N.T. Promotions Inc., a professional promotions company and I'm confident that we're gonna have the largest crowd that I've seen in my 24 years at McGill."

Some of the other plans for promotions this year include the formation of **The Red Tide**, a student booster club that will be created to increase on-campus awareness of the varsity football, hockey and basketball teams. Prizes will be awarded, such as the brand new "all-season sports pass" which allows the bearer into all four football games, 11 men's hockey games, plus 14 basketball men's and women's doubleheaders.

The home opener, which will also double as McGill's alumni homecoming game, is scheduled for **Saturday, Sept. 19 at 1:30 p.m.** It'll feature the **McGill Redmen** and the **Concordia Stingers**, ranked 10th nationally in the preseason polls.

The game will be broadcast on a tape-delayed basis later that night (at 10:30 p.m.) across the nation on **TSN and RDS**—its Quebec counterpart—marking only the second time that a Redmen football contest will be aired out of scenic Molson Stadium.

Among the major Shrine Bowl sponsors is **Tim Hortons Donuts** who will be supplying their promotional bus to act as a free shuttle ride up to Molson Stadium from the McGill Metro stop. Other major sponsors, include **The Gazette**, the **Royal Bank**, **Q92 FM Radio** and **CIQC 600**.

One lucky fan in attendance at the game will win a trip for two to the East-West Shrine Bowl at Palo Alto, California in January compliments of **Air Canada**.

The annual Montreal Shrine Bowl has proven to be quite a show, especially the halftime extravaganza which this year will feature a band, a display of McGill's **JUGGS** football throwing machine, plus a **Punt, Pass and Receive Contest**.

"I think that this game," says Baillie, "could develop into the greatest tradition in McGill's 116-year history."

Net proceeds, which have totalled in excess of \$50,000.00 in the previous Shrine Bowl encounters, will go towards the **Montreal Shriners Hospital for Crippled Children**. The official motto of the game is "Strong legs run so that weak legs can walk".

The Shriners Hospital, located on Cedar Avenue (not far from the Royal Victoria Hospital), is perched on Mount Royal, overlooking picturesque Montreal and the St. Lawrence River. From its arched windows, you can see the sprawling campus of McGill below. The physical proximity of the hospital to the university reflects the strong ties that it shares with the progressive and world-renowned medical school.

The Montreal Shriners Hospital was opened in 1925, some 20 years before the era of the great teaching hospitals. Yet, from opening day, the hospital has worked closely with the university—believing that as an institution that is continually discovering and creating new methods of treatment, it has an obligation to the world of education.

"The minute you change the body of knowledge, you have to get into education—it is your obligation," says Dr. Richard L. Cruess, director of professional services at the Montreal unit and dean of medicine at McGill.

Not only does the hospital recognize its responsibility in training physicians, it also realizes the importance of bringing the teaching and learning environment into the hospital.

The presence of people with inquiring minds ensures that you will never sit still," says Cruess. "No longer can a hospital remain isolated and expect to survive. To be at the cutting edge, you must be affiliated with a university where progress is constantly taking place."

PAST SHRINE BOWL STATISTICS

McGill won the inaugural Shrine Bowl in 1987 with a 31-20 home field victory over Concordia and repeated the feat in 1988, winning 27-7 over the Stingers at Molson Stadium. In 1989, Concordia hosted Bishop's University and lost their third consecutive bid to capture the Shrine Bowl by a 15 - 9 margin. In 1990, Concordia bounced back from a 15-0 deficit defeating McGill by a 27-15 margin with a strong fourth quarter comeback.

Last year, Concordia retained the trophy with a 23-12 victory in a thriller played before more than 6,000 fans at the Loyola campus.

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The Spirit of 1919

by Tim Burke

Next Thursday, Dr. J. Cyril (Flin) Flanagan the consensus choice as the best athlete in McGill's history, celebrates his 95th birthday.

Flin, still carrying shrapnel from a near-fatal wound suffered two years earlier in the mud of Passchendaele, was the brightest of many stars on McGill's championship team of 1919. It would be the team by which all successors would be measured, including the champions of 1928, '38, '60, '62 and '87.

Like Flin Flanagan, most members of the 1919 team were veterans of the Great War, a remarkable group of men who went on to become giants of the professions and industry. To this day some of the names still wake up the echoes of glory 73 years ago: Dr. Lorne C. (Monty) Montgomery (captain), Boo Anderson, Don Baillie, Drs. "Vee" Heney and Norman Williamson, Geoff Notman, Doug Ambridge, Noah Timmins, John O'Neil Gallery, Dudley Ross, Dr. Joe Gilhooly... and legendary coach, Frank (Shag) Shaughnessy.

None embodied the sacred amateur ethic of the time more than Flanagan, who spurned all offers to play in the National Hockey League after graduation, because he felt that money corrupted the "raison d'être" of sport, which is to elevate the human spirit. In the late '40's, he fought furiously against McGill's short-lived introduction of "student loans" to former pro footballers during the "Vic Obeck era". Though the Redmen enjoyed unmatched popularity during Coach Obeck's term, Flanagan took consolation in the fact they won no titles. Nor, despite the many stars of those teams, do they figure significantly in McGill folklore.

Far more enduring is the legacy of the 1938 championship team which, though reminiscent of the 1919 team, carved its niche in football history *before* marching off to war, several of them never to return.

Most of those who did come back excelled in life, such as Ronnie Perowne, Sir., Alex Hamilton, Chip Drury, Russ Merrifield, Drs. Preston Robb and Eddie Tabah, Herbie Westman and Andy Anton.

Perhaps because it was sandwiched between the renowned teams of 1919 and '38, the exploits of the triumphant 1928 team, coached by Drs. Montgomery and Flanagan, have all but vanished into the mists of time. But some of the names still resonate: Eric Billington, Pep Paisley, D'Arcy Doherty, Ralph St. Germain, St. Clair McEvenue, Wally Markham, Freddie Urquhart, Dr. Don Young and Jules Timmins.

In the first few seasons following the Second World War, the teams, composed mostly of high-spirited veterans, brought the crowds and Coach Doug (Pep) Kerr out of their seats with rousing individual feats such as Johnny (Wrong-Way) Newman's TD romp over his own goal line. One of the all-time highlights was Murray Hayes' 100-yard TD run against Queen's at Molson stadium in 1946, witnessed by Governor-General Viscount Alexander of Tunis and, if you believe everyone who says he was there, 100,000 others.

The Spirit of 1919 (cont'd)

by Tim Burke

In 1960, a title famine of 22 years ended under rookie head coach Bruce Coulter. With a well-balanced supporting cast, two dental students, Tom Skypeck, a ruthless field general with a golden arm, and Willie Lambert, a whippet-fast farm boy with great hands supplied the one-punch that kayoed arch-rival Queen's 21-0 in the final at Kingston.

To show it was no fluke, Skypeck and Lambert, with many of the same teammates, repeated the feat in 1962.

Alas, by the end of the '60's, all McGill had to boast about was a Hec Crighton trophy winner in slashing fullback Dr. Dave Fleiszer ('69). Then in 1970, McGill, hectoring by the repugnant counter-culture swaggering through its halls, decided to drop the game it had introduced to the world in 1874. Fortunately the alumni of former teams rallied to continue the program on a voluntary basis.

In 1971, Charlie Baillie, son of Don Baillie, a star of the 1919 team and Flin Flanagan's best friend, began his ongoing term as head coach for the last 21 seasons. Despite prohibitive admission standards and diminishing local talent, he has directed the program with unwavering dedication.

In 1987, his quiet persistence was rewarded with McGill's biggest of all athletic triumphs. Building his team around Mike Soles, the school's all-time running back, the Redmen caught fire midway through the season and then, in a succession of turnarounds that verged on the miraculous, they upset Queen's, Bishop's and St. Mary's in the playoffs.

Going into Varsity Stadium as 21-point underdogs in the Vanier Cup final, Soles and running mate Gerry Ifill ran wild against the University of British Columbia Thunderbirds, crushing them 47-11. It was the most one-sided final ever, and amid the ensuing jubilation, Coach Baillie paused and said quietly: "I can't help thinking about how badly the other coach (UBC) must feel right now."

It was a classic expression of sportsmanship from a vanished era. And at the reception for the team back in Montreal, Flin Flanagan, the last survivor of the Team of '19, said nobody ever did it any better than the '87 Redmen.

Not even the legendary team of 1919.

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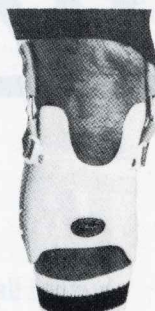
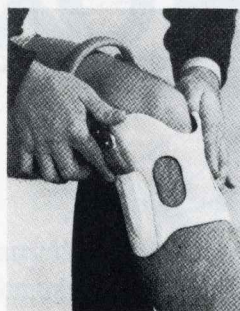


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*Best of luck to the
McGill Redmen and the Concordia Stingers
in the Sixth Annual Shrine Bowl*



The Canadian Football League is proud to support
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*Molson Stadium, McGill University
Saturday, September 19, 1992*

Team Xerox



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Dear Fans,

On behalf of the organizers of the 6th Annual Shrine Bowl and the Canadian Football League, it is my pleasure to welcome you this contest.

You will be watching some of the area's finest young football players in what will be an interesting and exciting exhibition of skill and enthusiasm. The evolution and improvement in calibre of university football over the past decade has been most impressive. The successful continuation of football at the university level is critical to the future of football in Canada.

For those of you who are proud parents, you should be reassured that the game of football, with its disciplines, is one of the greatest experiences your son could live. In my case, it has provided me with some of the basic fundamentals and skills that I continue to utilize in my position today as Commissioner of the CFL.

I hope that the players will enjoy the experience and carry the lessons learned into their future business endeavors and in some cases, possible CFL careers. We, of course, look forward to seeing future graduates playing in our league. Don't forget that education is the most important element in the long term future of all our young athletes. Parental support in this area is essential.

I encourage all of you to give these young athletes your total support and I thank the organizing committee for allowing me to write you this brief note.

Kindest personal regards,

Larry W. Smith
Commissioner, Canadian Football League

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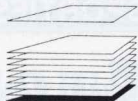


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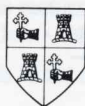
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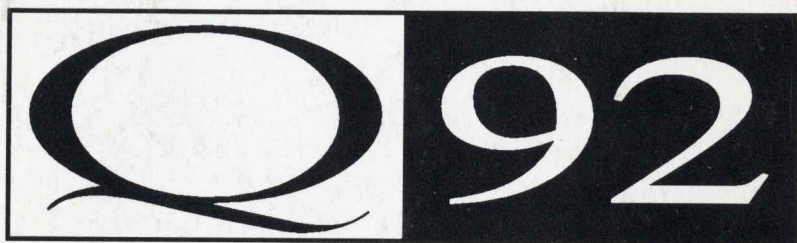


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